INSERT DATE

First Name Last Name

Street Address

City, State ZIP

Dear First Name,

 **I’m writing to you today with more urgency than ever before.**

 Every year it seems to get harder and harder to for the people in our state to know who is calling the shots on the issues that affect our lives.

 Every year, it seems that our voices get drowned out more and more by corporations, special interests and billionaires. And it is even getting harder for eligible voters to cast their vote on America’s Election Day!

 **So if ever there were a time when our country needed a strong and active League of Women Voters, it is now.**

And that means the League of Women Voters of Insert Name needs you to stay with us!

**Insert person’s name, your annual gift is needed more than ever. Please invest in our work, in our state, and in America’s future with a gift of $25, $50, $100, or more today to help continue our work for a free and fair democracy.**

With our nonpartisan commitment, grassroots power and national influence, we are making a difference at all levels of government—local, state, and federal.

For instance, collectively in our country we help register hundreds of thousands of new voters every year, provide nonpartisan information on candidates and elections, and successfully advocate against discriminatory voter laws.

 But playing defense against the worst assaults on our democracy is a costly operation—and continuing these types of efforts while pushing forward on all of our other work demands the renewed commitment of loyal supporters like you. **So please renew your annual gift today. Together we will:**

 (INSERT POINTS LIKE THOSE BELOW)

* Promote pro-voter reforms that will increase voters’ access to the polls.
* Change campaign finance laws to put an end to an election process bought and paid for by secret contributions from special interests
* Demand government transparency and accountability so every person can know how their government is being run and how it affects their daily lives.
* Shape action on the critical issues facing our country—like climate change and health care.
* Continue our fight in the courts to overturn and reverse discriminatory legislation.
* And so much more.

While the League is firmly nonpartisan, neither supporting nor opposing candidates or political parties**, we hold our positions very strongly**. And there is no voice stronger on your behalf than the League’s when our democracy is at stake.

**But we do need your help.**

The League is counting on you to take action by telling your friends and family about VOTE411.org website (or for LWVC members list Voters Edge), voting in all elections and supporting all of the League’s efforts to end the war on voters.

Please continue to stand with the League by investing in our state’s fair and free elections and the work we do. You are needed! Make a gift today.

Sincerely,

INSERT NAME

President

P.S. If you believe in a democracy that works on behalf of **the people** … not corporations, Super PACS and a handful of billionaires, then I urge you to not wait a moment longer to make your annual gift to the League of Women Voters of insert name. A reply card is enclosed of your convenience. Won’t you please mail your gift or donate online today at INSERT WEB ADDRESS FOR ONLINE GIVING IF AVAILABLE?

You have supported this trusted our organization to put democracy first. Stay with us!